


Blair Sanford

Assistant Dean MBA & Master's Programs



- Started higher education career as Asst. Dean for Corporate Relations and Career Management in Chicago
- Specialized in building corporate relationships for internship and job placement, interview prep, and negotiations
- Started career at UW-Madison in MBA Career Management working directly with employers and FT MBA students
- Promoted to Asst. Dean with responsibilities for oversight of admissions, student services, career management, and leadership development
- Certified Gallup Strengths Coach
- Served as faculty or co-faculty for global course experiences to Brazil, South Africa, Vietnam, Peru, Croatia/Munich
-  @BNelsonSanford: Wife, mother, educator, consultant, strategic thinker, traveler, volunteer, sports nut, learner
- Blair.Sanford@wisc.edu

Partnership=Success



Experiential Learning



Diversity & Inclusion



Career Outcomes



MBA Resources, Learning the Basics and MBA Honor Code



Mark Matosian

Director, Student Services

Who is Mark?

- Undergrad degree-UW-Madison
- Master's Degree-Indiana University
- Ph.D.-UW-Madison



Meet Chico



Incoming MBA Canvas

Features:

- Orientation Materials
- Core Course Syllabi and Deliverables Grid
- Core Course Meeting Schedule

<https://canvas.wisc.edu/courses/66945>

Contact Person:

Mark Matosian: Mark.Matosian@wisc.edu

MyWisconsin MBA Canvas

Features: MBA and Master's On-Line Directory
 Forms
 Degree Plan
 Core Course Syllabi and Grid

<https://canvas.wisc.edu/courses/38720>

Contact Person:

Mark Matosian: Mark.Matosian@wisc.edu

MyUW

- <https://login.wisc.edu/idp/Authn/UserPassword>
- Update your campus address
- Update your phone number
- Web enroll for your courses
 - Modify your enrollment (P/F, Audit, Withdrawal)
 - Verify that you are registered for the correct courses. This is your responsibility. Please take this seriously
 - Check your tuition
 - View your hold
 - Check grades

Contact: DoIT Help Desk **608-264-HELP (4357)**

Degree Progress

- You must complete the minimum credits listed on your degree plan each semester of your four semester plan with a minimum GPA of 3.0 or higher. Failure to make satisfactory progress will result in being placed on probation and may result in dismissal from the program.

Campus Resources

- McBurney Disability Resource Center
- UW-Madison Police, Campus Safety
- Office of Compliance, Title IX
- Gender and Sexuality Campus Center

Pass Fail Option

To pass a course, you must earn a grade of C or better. Courses utilized for degree credit may not be carried on a P/F basis. Once you select to carry a course on a P/F basis you may not change the course back to a graded status. Consult the Office of the registrar home page for deadlines. Note, that the instructor is not aware you are carrying a class on a P/F basis.

You may select this option via the student center after you've web enrolled for the course via the online course change option

Audit a Class

- You may only audit courses with instructor approval and courses that are not going to be utilized toward degree credit requirements. Audit is considered a passive observer. You may not take exams, write papers or receive any graded materials. You may not be assigned to a team. Please consult your faculty advisor prior to auditing a course.

(Submit your completed form to the Graduate School)

Courses

- Courses numbered 300 and above count toward degree credit
- Permission to carry B School courses 699 and below are processed through the Undergrad Advising office.

Making an Appointment with Mark

You may check my availability and send a meeting request via Teams.



Swipe Card Access

- MBA Computer Lab and Lounge (2256)
- After Hours access code is 2022
- Will go live on Tuesday, September 1

MBA Computer Lab-2256 Grainger

User Name: Net ID
User Password: Net ID password

The printers should map to all of our lab systems automatically. The only color printer is on the second floor in the library. Instructions for wireless printing from personal devices can be found at <https://kb.wisc.edu/page.php?id=12219>.

Computer or printer problems in the lab should be directed to support@wsb.wisc.edu.

Personal laptop issues should be directed to the [DoIT Helpdesk](#)

Communication

- Missed classes (email your faculty member)
- Extended absences form on Canvas
- Personal issues

Calendars/Communication

- Office 365
- G-mail Calendar for student org. events
- Core Course deliverables
- Center events
- Career Management activities

Surveys

Internal Year 1

- Orientation and IgniteSurvey-August 2020
- Fall Core Survey-December 2020
- Spring Core Survey-May 2021

Internal Year 2

- Exit Survey-May 2022

External Surveys

Connection

During Program



After Graduation



Questions



The Wisconsin MBA

- Pay tuition?
- Come to class?
- Study
- Pass exams?
- Get a degree?

Keep in Mind

- Constant Evaluation
- Getting a Job is Your Job
- Unforeseen Opportunities
- Time Flies

What You Can Do

- Leadership and Integrity
 - Honor time
 - Honor Visitors
 - Set an Example
 - Engage

You Have Help

- Collaboration and Partnership
 - Your Class
 - Second Years
 - Center (Faculty Director and Staff)
 - Core Team
 - School of Business/ Faculty/Staff/Career Coaches
 - Organizations
 - University Resources
 - Learning Center, Writing Center, Counseling and Consultation Center
 - Family/Friends

Behavioral Integrity Guidelines

Behavioral Integrity Guidelines

The University of Wisconsin-Madison MBA Behavioral Integrity Policy and Honor Code



TOGETHER
FORWARD®

Our program is committed to maintaining a professional atmosphere in the classroom, at school-related activities, beyond campus and online. We are a top-ranked program that strives to be collaborative, inspiring, trustworthy and progressive. However, these are just words – it's up to you to bring them to life. The following guidelines are intended to complement, not replace, good judgment and general professional courtesy.

Trustworthy

- **Only sign up for an interview which you fully intend to consider.** Arrive on-time and be fully prepared
- **Resumes and cover letters must contain correct information** and be an honest reflection of your ability, expertise and experience
- **Be on time for class** and show courtesy if you have to leave early

Progressive

- **Engage in life-long learning** that incorporates elements of behavioral integrity not only during but after your time here
- **Constructively challenge the status quo** – both in school and your profession
- **Conduct yourself with the utmost of professionalism** on and off campus, including University trips, competitions and social media
- **Be actively prepared for**

Inspiring

- **Be hard-working** students and professionals and always maintain integrity
- **Be accountable** for your actions by admitting mistakes and telling the truth
- **Foster a positive relationship with every employer** by showing common courtesy and maintaining your desired professional image
- **Always use professional language** suitable for a

Collaborative

- **Be respectful** of others' viewpoints in both actions and communications—where debate is encouraged, disagreement is permitted, and disrespect is unacceptable
- **Be open-minded and approachable** by upholding a supportive environment
- **Be cognizant of others' learning styles** and do all you can to foster an environment where all students can succeed
- **Be open to criticism** both

Ethics

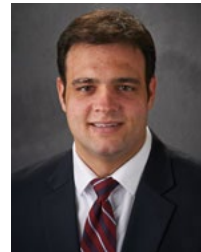
- MBA Honor Code (academic integrity)

- MBA Honor Board

- Mark Matosian –Chair



- Two Faculty Reps-Prof. Jan Heide and Fabio Gaertner



- Student Reps-1st year-TBD
and 2nd year, Anuj Modi

TIPS from Core Faculty

- *Honor Code* – Importance, Signing, ...
- *Time Pressures* – Keep Up, Find Balance, ...
- *Understand Responsibilities* – Assignment Rules, Preparation, Attendance, ...
- *Get Assistance* – Faculty, Center & PO Staff, ...
- *Enjoy!*

“Don’t ever permit the pressure to exceed the pleasure.”
- Joe Maddon, Manager, Chicago Cubs



Tips from Former Students



**Make the most
of your two
years here**

Challenge
Experience
Have fun!



WISCONSIN
SCHOOL OF BUSINESS

UNIVERSITY OF WISCONSIN-MADISON

TOGETHER
FORWARD

TIPS from Mark

- Bring your PEN with you:

Present

Engaged

Now

- Communication
- Relationships

Ethics and the Wisconsin MBA

- Our session today
- Ethics Course-Spring of 1st year
- MBA Exit Oath

Scenario

I believe Charlie and I may have an academic misconduct issue

I printed Sally's planning document and found the name of one of Charlie's students at the top. A header that is only obvious when you print or view print preview. My student's name was below this header.

Charlie and I both looked at the content. One would expect the content to be somewhat similar given the nature of the assignment. However, even though numbers and words have been changed, to me the content seems too similar (e.g., wording) to happen by chance. This student's memo does not look like the memos from my other students – e.g., no one talked about “bargaining style” although he could claim he was just using all of Shell's foundations so I'm not certain this is damaging evidence. He may claim that he just copied the format but I did post and read this slide in class:

“Preparation and memo should be entirely individual work -No discussing the exercise even with those in the same role.

To me, the facts that suggest academic misconduct are the similarity of content and another student's name on the paper.

Please let us know what you think.

Discussion Scenario 1

- Based upon what you've read is Bob in jeopardy of being found responsible for academic misconduct?
- What would you do in this situation if you are Terry and you are approached by Bob?

Thank You and “On Wisconsin”

Additional Forms

- Authorization Form
 - Request to add a B-School Course numbered 700 that is full or requires special authorization
- Independent Reading and Research
 - You may carry up to 4 credits of 799
- Career Specialization Exception Form
 - You are wanting to carry a substitution for a required Career Specialization course.

Submit these completed forms to mark.matosian@wisc.edu

Contact Person: Mark Matosian

Course Websites

User Name:

Net ID

User Password:

Net ID password

<http://courses.wsb.wisc.edu>

COURSE WEBSITES

Course Website Support:

DoIT Help-Desk

<https://it.wisc.edu/help/>

608.264.4357

Business Library-Wisconsin School of Business

Business Library

<https://www.library.wisc.edu/business/>

Only needed if you are off campus and want to access licensed resources

User Name: Net ID

User Password: Net ID password

Madcat Online Catalog:

<http://madcat.library.wisc.edu/cgi-bin/Pwebrecon.cgi?DB=local&PAGE=hbsearch>

Username: Last Name

Password: Net ID

Contact Person: Michael Enyart

michael.enyart@wisc.edu

WBA Alumni

<http://badgerbridge.com>

Click on “Join Now” and submit the form. You may connect via Facebook, LinkedIn and email.

According to their website, approval should take place within two working days.

Contact Person:

Natalie singer

Natalie.Singer@wisc.edu